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## CONFERENCE UPDATES

Dear BOOST Friends,

The BOOST Collaborative is pleased to announce that Jodi Grant, Executive Director, Afterschool Alliance, Washington, DC and Co-Chair of the BOOST Advisory Board, will be facilitating 2 workshops and a keynote address on Thursday, April 23rd at the BOOST Conference. We look forward to seeing you in Palm Springs!


Sincerely,

Tia Quinn  
Executive Director  
BOOST Collaborative



### The Current Landscape Surrounding Federal Afterschool Funding

**KEYNOTE:**  
 PEDRO NOGUERA, PHD  
 CLOSING THE  
 ACHIEVEMENT GAP



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**BOOST CONFERENCE**  
**APRIL 22-25, 2009**  
**Palm Spings Convention Center**  
**Palm Springs, California**





**BOOST BUDDY OF THE WEEK**



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We surveyed participants who attended the 2008 BOOST Conference and received amazing feedback! [Click here](#) to see the ages, job responsibilities, youth population served by BOOST participants, as well as years of experience.



**Jodi Grant, Executive Director, Afterschool Alliance, Washington, DC**

This plenary will discuss the current landscape surrounding federal afterschool funding. From the reauthorization of No Child Left Behind to the economic recovery package, the session will look at new federal funding opportunities, how best to access these funds and what we can do to ensure the continued growth of federal afterschool funding.

**Building Support for Your Program**  
**Afterschool Sustainability: Tools, Resources and Techniques to Build Financial, Political and Community Support for your Program**

*Jodi Grant, Executive Director, Rivka Burstein-Stern, Field Outreach Coordinator, Afterschool Alliance, Washington, DC*

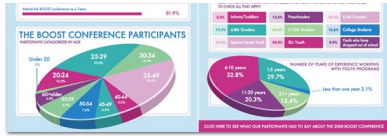
Participants will learn about the afterschool landscape concerning policy, research and public opinion, including recent polling trends and the latest data on the national need for afterschool. From politicians to media to community groups, this workshop will discuss strategies and resources for building strong relationships that will help in achieving sustainability goals and ensuring widespread support for afterschool programs.

**Think Differently - Five Steps to Financial Success**

*Dr. Andria (Andi) Fletcher, Consultant, Sacramento, CA*

Quality counts - and quality costs! If you've ever worried about what will happen to your program when a grant ends, or how you'll find the money you need to ensure the quality you want, or how to secure more financial resources to add students on waiting lists, you'll want to attend this pre-conference session. You'll discover why it's so important to think differently, and how this can be the single most important factor in your success. You'll find out why writing a powerful, compelling two-page Executive Summary will be the best investment you'll ever make. You'll know how to inform and intrigue potential investors, capture their interest and get them excited about funding your program.

You'll learn why the current economic crisis may be the best time for you to get the funding you want - and how to take advantage of your program's ability to offer an unprecedented



1,000 percent return on any investment your city, county, school district, community foundation or local business makes. You'll become aware of the three most costly mistakes that 95 percent of us make, and learn how to avoid them.

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